Telit Communications PLC

Telit hires former SAP IoT Marketing Executive as CMO

London, April 19, 2017 – Telit Communications PLC ("Telit", "the Group", AIM: TCM), a global enabler of the Internet of Things (IoT), announced that Shawn Reynolds joins the Group as Chief Marketing Officer. Shawn was global vice-president and head of IoT marketing at SAP.

Shawn will be responsible for directing global marketing strategy and managing brand awareness and reputation to drive the success of the Group's products and services in the fast-growing IoT market.

Prior to joining Telit, Reynolds led SAP IoT marketing, and was instrumental in the development of the SAP IoT go-to-market strategy and the creation of the SAP Leonardo brand. He held multiple leadership positions over the last ten years responsible for marketing new and emerging technologies. He also led cloud, and services marketing teams, playing an important role in defining new messaging and positioning for SAP solutions.

Oozi Cats, CEO at Telit, said:

*"**Shawn's extensive marketing leadership, IoT industry insights and executive-level experience make him uniquely qualified to help guide us in becoming the global leader in enabling end-to-end IoT solutions."***

I am very excited and honored to join the Telit leadership team and drive their global marketing efforts. I was drawn to Telit for its success as a pure-play IoT company, its vision and innovative spirit," commented Shawn Reynolds. "Telit is positioned well to disrupt the market, and together with our customers, we will reshape the way the world lives, works and plays."

Enquiries

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About Telit

Telit (AIM: TCM), is a global leader in Internet of Things (IoT) enablement. The company offers the industry's broadest portfolio of integrated products and services for end-to-end IoT deployments – including cellular communication modules in all technologies, GNSS, Wi-Fi, short-to-long range wireless modules, IoT connectivity plans and IoT platform services. Through the **IoT Portal,** Telit makes IoT onboarding easy, reduces risk, time to market, complexity and costs for asset tracking, remote monitoring and control, telematics, industrial automation and others, across many industries and vertical markets worldwide.

Telit announced a partnership with SAP in May 2016, entering into an agreement with the Company to license and resell the Telit deviceWISE IoT platform.